



Africa Regional Forum for Media Development

In partnership with
the Media Institute of Southern Africa (MISA)
and the Highway Africa Conference of Rhodes University

BUILDING CAPACITY FOR MEDIA DEVELOPMENT

Barrat Lecture Theatre, Rhodes University
Grahamstown, South Africa, September 7-8, 2008

PROGRAMME

Day One - September 7

9.00 Welcome

David Hoffman, GFMD Chairperson/President of Internews
Jeanette Minnie, GFMD Steering Committee

9:15 Why we need the GFMD - Bettina Peters, GFMD Director

9.45 **Session One: Mapping and concepts of media development in Africa**

Moderator: Prof. Fackson Banda, SAB Ltd-UNESCO Chair of Media and Democracy,
Rhodes University

- The African Media Barometer – Kaitira Kandjii, Executive Director, MISA
- The IREX Africa Media Sustainability Index – Mark Whitehouse, Director of Media Development, IREX
- The UNESCO/IPDC Media Development Indicators – Prof. Guy Berger, Head of Dept. of Journalism and Media Studies, Rhodes University
- Spheres of influence model – A.S. Panneersalvan, Director, Panos South Asia

- The African Media Initiative (AMI) – **Jeanette Minnie**, Zambezi FoX: International Freedom of Expression and Media Consultant / Coordinator of the AMI Technical Team Cluster on Media Freedom and Policy

11.15 Tea/Coffee break

11.30 **Session Two: Intergovernmental and civil society partnerships and mechanisms to strengthen media freedom and access to information in Africa**

Moderator: **Jeannette Quarcoopome**, Programmes Administrator,
Media Foundation for West Africa

KEYNOTE ADDRESS

“Africa at the cutting edge of media development – how and why”

William Orme, Policy Advisor, Independent Media Development Democratic Governance Group,
United Nations Development Program

- Building media development partnerships in Central Africa – **Donat M’baya Tshimanga**, President, Journalistes en Danger (JED), DRC.
- Building partnerships to address the safety and working conditions of journalists – exploring new linkages – **Gabriel Baglo**, IFJ Africa Director, Senegal
- Linking media educators and the media in Africa – **George Lugalambi**, Head of Dept. of Mass Communication, Makerere University, Uganda.
- Partnerships to link media for democracy and media for development in Africa – **Luther Bois Anunkur**, Executive Director, Panos Eastern Africa

13.15 Lunch

14.15 **Session Three: Media development in conflict and post-conflict zones**

Moderator:

- Creating independent media platforms and institutions in high-risk, low-resource environments – **Claudia Anthony**, UN Radio, Sierra Leone
- Hate speech, nation building and peace journalism – the role of the media
- **Maureen Kademaunga**, Advocacy Officer, Media Monitoring Project of Zimbabwe
- **Polydor Moboyayi**, President, Observatoire des Medias Congolais (OMEC), DRC

15.45 Tea/Coffee break

16.00 **Session Four: Building regional networks within the GFMD - experience from other regions**

Moderator: **David Hoffman** – GFMD chairperson

- The Experience from Asia: **Roby Alampay**, Executive Director, South East Asian Press Alliance
- The Experience from other regions: **Bettina Peters**, GFMD

16.30 Three parallel working groups (one hour)

Each workshop will discuss the same questions and make recommendations on:

1. The key roles (mission) of the ARFMD
2. The key issues for media development in Africa
3. Sustainability and capacity building of media CSOs in Africa

Rapporteur Working Group 1: **George Lugalambi**, Makerere University, Uganda

Rapporteur Working Group 2: **Luckson Chipare**, Media/Free Expression Consultant, Namibia

Rapporteur Working Group 3: **Ramata Soré**, Réseau Africain des Journalistes pour L'intégrité et la Transparence (RAJIT), Burkina Faso

17.30 Report back from working groups

18.30 End of first day

Day Two - September 8

9.00 **Session Five:** Prospects and challenges for independent, non-partisan public and community broadcasters in Africa

Moderator: **Kaitira Kandjii** – Executive Director, Media Institute of Southern Africa (MISA)

- **Amina Frense** – Project Manager, Southern African Broadcasters Association (SABA)
- **Franklin Huizies** – Member of the Board, AMARC Africa
- **Jeanette Minnie** – Zambezi FoX / Southern African Regional Editor of the Open Society/AfriMAP Survey of State/Public Broadcasters in Africa

10.15 **Session Six:** Professional and ethical standards of journalism – the case for voluntary self-regulation of the media in Africa.

Moderator:

- **Joe Thloloe** – Press Ombudsman, South Africa
- **Matshediso Mosalagae** – Executive Secretary, Press Council of Botswana

11:00 Tea/coffee break

11.30 **Session Seven:** New media and its effects on journalism and media development, including Citizen Journalism

Moderator: [Noma Rangana](#) – HiVOS Programme Manager: Citizen Journalism in Africa

- [Silas Gbandia](#), Deputy Executive Director, Centre for Media, Education and Technology, Sierra Leone
- [Jude Mathurine](#), Lecturer/Coordinator of the New Media Lab, Dept. of Journalism and Media Studies, Rhodes University

12:00 **Session Eight:** Election of two African representatives to the GFMD's Steering Committee

Elections Officer: [Bettina Peters](#)

12.30 Closure – [Bettina Peters](#), Director of the GFMD

13.00: Lunch

14.30 **Session Nine:** (Open session with Highway Africa). Media Funding and Sustainability

Moderator: [Lumko Mtimde](#) – CEO, Media Development and Diversity Agency, South Africa

- [Bettina Peters](#) – Director, GFMD
- [Sadler Kamudyariwa](#) – Investment Manager, Southern African Media Development Fund (SAMDEF)
- [Jeanette Minnie](#) – Zambezi FoX: International Freedom of Expression and Media Consultant
- [Leon Morse](#) – Managing Editor, Media Sustainability Index, IREX

17.00 Cocktail Reception to celebrate the launch of the GFMD's African Forum for Media Development (AFMD)

- [Gabriel Baglo](#) – Elected African Member of the GFMD Steering Committee
- [Jeanette Minnie](#) – Elected African Member of the GFMD Steering Committee
- [Bettina Peters](#) – Director of the GFMD

Venue: Eden Grove Red, Rhodes University, Grahamstown

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